



RISK MANAGEMENT CONFERENCE
AND EXHIBITION
SPONSORSHIP PACKAGE



EMPOWERING RISK MANAGEMENT

The Chicago and Mid-Illinois RIMS Chapters are excited to host the 2019 Chicagoland Risk Forum (CRF) again at the Chicago Marriot Mag Mile hotel. The conference goal is to bring together our vibrant Chicagoland Risk Management community and offer each other enriching content, thought leadership and networking experiences to foster growth and relationships. **We need your participation as Exhibitors and Sponsors to achieve this goal.**



IN KEEPING WITH THE THEME “EMPOWERING RISK MANAGEMENT,”

we are raising the bar to enhance the connection between our exhibitors, sponsors and attendees. We have the following goals in place that are focused on benefiting our exhibitors and sponsors:

AUDIENCE

Increase the size of our conference attendees which will increase your target audience. In addition, we want to double the number of Risk Management professionals in attendance and conduct another exclusive Risk Manager Round Table.

ENGAGEMENT

Host exceptional networking sessions and speaking engagements such as our newly developed rapid-fire learning sessions designed to increase sponsor interactions with Risk Management professionals. Add Conference Lounge activities to drive more attendees to learn about you and your company.

EXPOSURE

Expand the conference to two full days instead of one and a half days. Increase our use of social media and sponsorship promotions, enhanced through our *new CRF event App*.

INTELLIGENCE

This year we plan on enhancing the analytics of the CRF that include detailing the make-up of the audience, the topics that engage the audience, and much more.

KNOWLEDGE IS POWER

As 2019 CRF Exhibitors and Sponsors you can empower our Chicagoland Risk Management community, enhance your brand and build relationships. Knowledge is power and knowledge-sharing is the cornerstone of the Chicagoland Risk Forum. Below are ways for you to contribute and share your knowledge on issues at the forefront of risk management and insurance purchasing decisions.

SPONSORSHIP PACKAGES

In addition to preset sponsorship packages, we will offer the opportunity to customize your own sponsorship package, creating a sponsorship package specifically tailored to your goals.

The Chicagoland Risk Forum Committee is committed to making your sponsorship dollars work for you. Join us in Empowering Risk Management, and making 2019 an enriching success for our Chicagoland Risk Management community.

If you do not see a sponsorship feature you would like or have any questions, please contact Maggie Divarco at mdivarco@comcast.net. We are committed to making your sponsorship dollars work for you to the best of our ability.

EXHIBITOR \$2,800

- The Conference Lounge, where all Exhibitors will be located, will be an interactive social environment and exhibit area
- Exhibitors can choose to have either a high top table or a more traditional table in their Conference Lounge space
- Custom-designed interactive scavenger hunt for all attendees that will attract and push them to your exhibitor spot
- Your company logo and link to your organization's website will be placed on the new event App that will allow you to capture all attendees' information electronically, allow you to search through the attendee list, and directly connect with prospects to book on-site meetings
- Your company logo and link to your organization's website will also appear on the Chicagoland Risk Forum website that draws hits from Risk Professionals well beyond those attending the conference
- Complimentary conference registration for two attendees

PROMOTE: \$5,000

The Promote Sponsorship Package includes everything in the Exhibitor Package, in addition to the following:

- Possibility to lead a Breakout Session Panel
- Promote your company's expertise through white papers and educational content to be posted on the Chicagoland Risk Forum website
- Pre-conference attendee list
- Choice of one *"a-la-carte"* item listed on page 4

INVEST: \$7,500

The Invest Sponsorship Package includes everything in the Promote Package, in addition to the following:

- Certainty to lead a Breakout Session
- Participate in General Session Rapid-Fire Learning Forum; an interactive session to give your viewpoint on key topics in front of the full General Session audience
- Co-Sponsor a breakfast or lunch
- One Breakout Session room named after your organization with logo (capped at first four to reserve)
- A choice of two *"a-la-carte"* items listed on page 4

CUSTOM SPONSORSHIP PACKAGES

EMPOWER: \$10,000

The Empower Sponsorship Package Includes everything in the Invest Package, in addition to the following:

- Participate on one of the General Session Leadership Panels
- Co-Sponsor Risk Manager Round Table
- Complimentary conference registration for four attendees (instead of just two)
- The General Session Hall or Conference Lounge named after your organization (capped at first two to reserve)
- A choice of one *Empower “a-la-carte”* item listed below

ELITE: \$15,000

The Elite Sponsorship Package Includes everything in the Empower Package, in addition to the following:

- Keynote Speaker at General Session

A-LA-CARTE ITEMS:

- Reserved table with your company logo in General Session Hall
- Include your company swag in the Chicagoland Risk Forum swag bag
- Host on-site Twitter monitor

EMPOWER A-LA-CARTE ITEMS:

- Provide your company’s logo’d bag as the Chicagoland Risk Forum swag bag (first to reserve basis)
- Introduce the Keynote Speaker at General Session
- Logo on conference badges (first to reserve basis)
- Logo displayed as one of the A/V sponsors
- Sponsor a refreshment break (first four to reserve basis)

ADDITIONAL SPONSORSHIP ITEMS:

- Sponsor the Chicagoland Risk Forum Event App (**\$10K**)
- Wi-Fi package – Logo and company name as password (**\$7.5K**) (first to reserve basis)
- Sponsor Photo Booth (**\$4K**) (company logo and name on the picture frames or in the pictures)
- Sponsor the opening cocktail reception (**\$18K**) (capped at first two to reserve) (sponsors logo on the drink tickets, napkins, etc.)
- Sponsor drink tickets for the closing cocktail reception (**\$15K**) (sponsors logo on tickets)

RISK AND INSURANCE MANAGEMENT SOCIETY

As the preeminent organization dedicated to advancing the practice of risk management, RIMS, the Risk Management Society™, is a global not-for-profit organization representing more than 3,500 industrial, service, nonprofit, charitable and government entities throughout the world. Founded in 1950, RIMS brings networking, professional development and education opportunities to its membership of more than 11,000 risk management professionals who are located in more than 60 countries.

THE COMMITTEE WELCOMES YOU TO THE 2019 CHICAGOLAND RISK FORUM!

2019 CHICAGOLAND RISK FORUM CO-CHAIRS

Toni Herwaldt, Navistar
Ross Amend, State Farm

2019 CHICAGOLAND RISK FORUM COMMITTEE

Debbie Babcock, Katie School of Insurance
Gail Bartholomew, Nouryon
Robert Benvenuto, Marsh
Steve Boss, Aon
Karen Lemanski
Mandy Manalli, Belfor USA

Jaci Mennenga, COUNTRY Financial
Jason Mezyk, GLP
Ellen Michael, TUV SUD GRC
Mike Skweres, Ankura
Chris Sullivan, SwissRE
Liz Walker, Groupon

AGENDA*

SUNDAY, SEPTEMBER 22, 2019 – DAY ZERO

6:00 pm | Exhibitor Set-Up Available in the
Conference Lounge
8:00 pm | Set-Up Ends

MONDAY, SEPTEMBER 23, 2019 – DAY ONE

8:00 am | Registration Opens
8:30 am | First Timers/Newer to
Industry Introductions
9:00 am | Conference Lounge Opens
9:00 am | Breakfast & Networking
10:15 am | Risk Professionals (*only*) Roundtable Session
10:15 am | Student Mentor Session (*only students*)
10:15 am | Associate Member (Vendor) Session
12:00 pm | Lunch & Industry Leadership Panel
1:15 pm | Professional Development Sessions
4:15 pm | Rapid-Fire Learning – All Attendees
5:30 pm | Reception in Conference Lounge

TUESDAY, SEPTEMBER 24, 2019 – DAY TWO

8:00 am | Registration Opens
8:30 am | New to Industry/Students Meet-Up
9:00 am | Conference Lounge Opens
9:00 am | Breakfast & Networking
10:00 am | Professional Development Sessions
12:30 pm | Lunch & Keynote Speaker
1:45 pm | Professional Development Sessions
3:00 pm | Rapid-Fire Learning – ALL attendees
4:00 pm | Thank You Happy Hour

*More Event Details and Updates on the CRF 2019
Website at www.chicagolandriskforum.org

REGISTER TODAY!

CHICAGOLANDRISKFORUM.ORG

EXHIBITOR SET UP

Our Conference Lounge set-up will optimize opportunities and interaction with attendees.

All breaks will be located inside the Conference Lounge. Each space will be marked off and pre-assigned. You are encouraged to hand out materials to attendees. Exhibit set up time is available on Sunday evening September 22nd from 6:00 pm-8:00 pm. All exhibitors should be set up no later than 8:30 am on Monday, September 23rd. Exhibits must be up for the duration of the exhibit hall hours. Exhibitors cannot break down their exhibits until Tuesday afternoon close of the Forum.

REGISTRATION

Each sponsor package allows sponsors to take advantage of complimentary registration. These may be used for prospects, clients and/or employees. Help us market the Chicagoland Risk Forum by inviting your clients and prospects to attend.

HOTEL INFORMATION

The Chicagoland Risk Forum is being held at the Marriott Mag Mile located at:

Chicago Marriott Downtown Magnificent Mile

540 North Michigan Avenue
Chicago, Illinois 60611

A room block at the Marriott Mag Mile is available Sunday, September 22 and Monday, September 23 for \$294 per night (plus applicable taxes). Reservations may be made directly with the Marriott 1-877-303-0104. Identify the group as the RIMS Chicagoland Risk Forum. Marriott Rewards Members earn **DOUBLE POINTS!** Reservations must be made **no later than September 1, 2019.** Attendees are responsible for their accommodations.

REGISTER TODAY!
CHICAGOLANDRISKFORUM.ORG

