

A complex network diagram with various colored nodes (green, orange, blue, white) and connecting lines, serving as a background for the text.

Integrated Risk Management

October 5-6

Chicagoland Risk Forum

Gina Rothweiler, ARM, Sr. Sales Executive

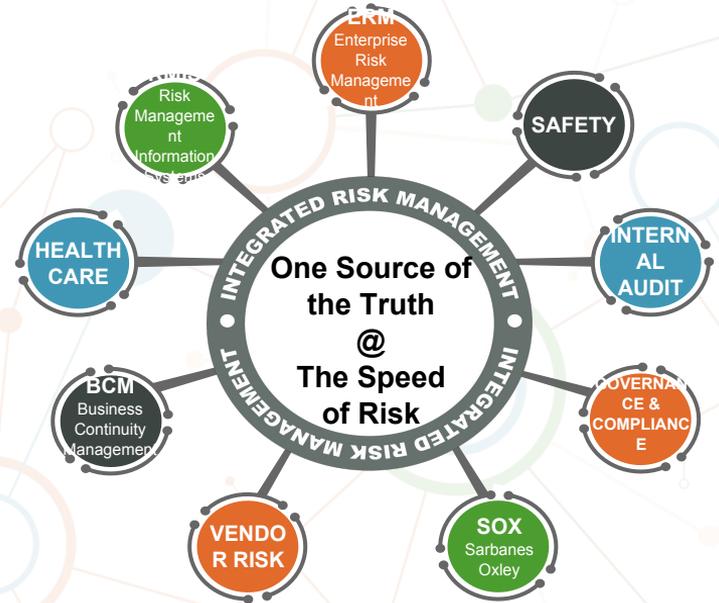
Cameron Jackson, Sr. Director Market Strategy and Development



AGENDA

Integrated Risk Management

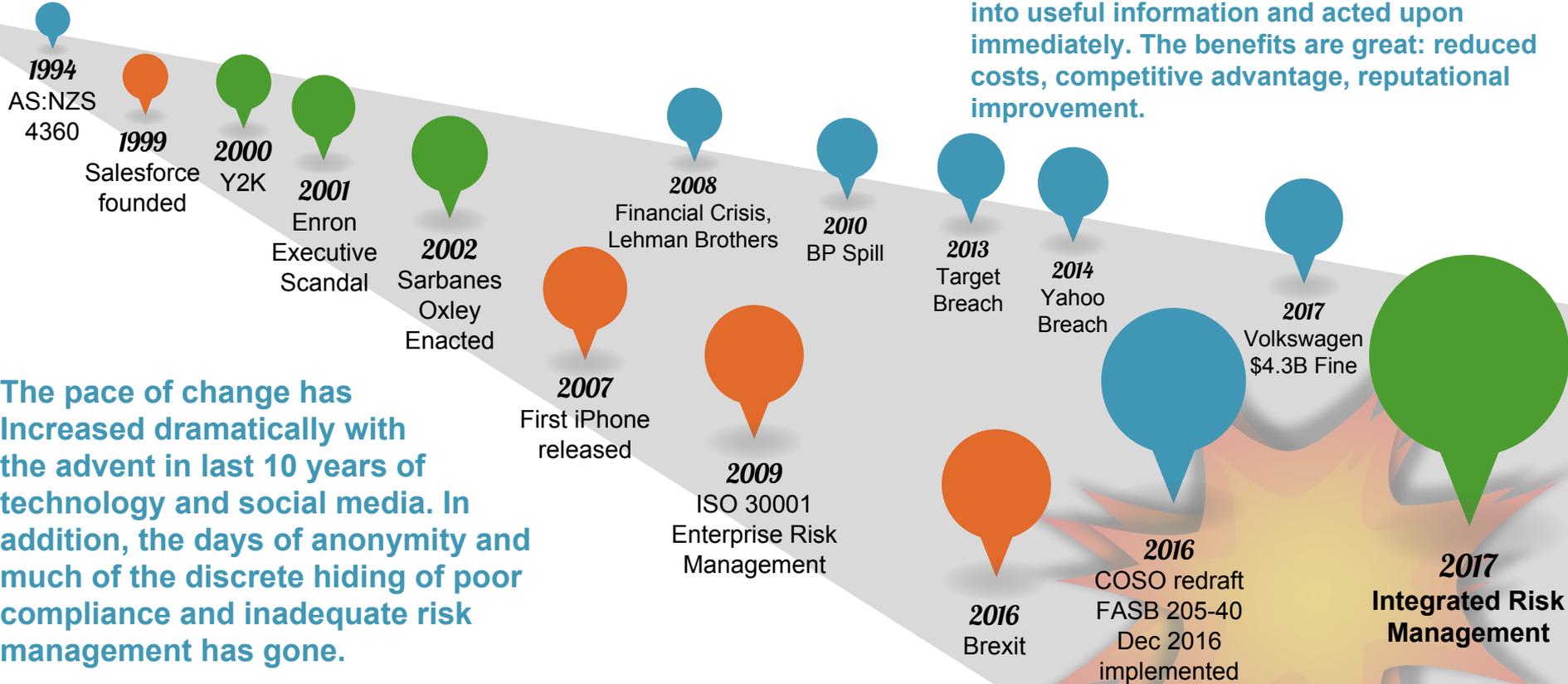
- 1 What is it?
- 2 Why does it matter?
- 3 Who has it really impacted?
- 4 When is the right time to implement?
- 5 What can it look like?



Integrated Risk Management technology solutions enable you to make **informed strategic decisions** by **tracking, analyzing, connecting** and **mitigating risks** throughout the entire organization, providing you a **holistic view** of risk management.

PROBLEM: WHY INTEGRATED RISK MANAGEMENT?

Risk Management has to become embedded—integrated across the entire organization, not just in disconnected silos—but only now has the technology caught up with this demand. To be effective, data needs to be instantly distilled into useful information and acted upon immediately. The benefits are great: reduced costs, competitive advantage, reputational improvement.



The pace of change has increased dramatically with the advent in last 10 years of technology and social media. In addition, the days of anonymity and much of the discrete hiding of poor compliance and inadequate risk management has gone.

COMPLEX RISK ENVIRONMENT KEY DRIVERS

Risks are increasing.

Not just in numbers,
but in **complexity, variety, velocity**
and **origin.**

Managing these risks in isolation (in functional silos and with individual measurements and methodologies) is no longer sufficient. It's overloading your existing risk management resources and leaving executive leadership without a consistent, comprehensive, contextual and contemporaneous view.

The impact of risk is increasing as well — the negative results of risks not effectively monitored and mitigated; the positive results of the competitive risks taken.

YOU CAN'T AFFORD TO MANAGE THE RISKS OF TODAY WITH THE METHODS OF YESTERDAY.

This isn't your grandfather's risk management.

Risk management and corporate compliance aren't new. So what's changed?

The shift to 24-hour news and “anyone can be a journalist”.



The shift to viral communication, social media and pocket video.



The shift to outsized, always-on and in-your-face scrutiny that is forcing regulators, legislators and standards organizations to act as never before, and forcing you to react faster and more effectively than ever before.

*“If I had asked people what they wanted,
they would have said faster horses.”*

— Henry Ford

Your corporate risk events will be televised. And on Twitter

And for companies like ...



Volkswagen



This shift just got real.

3 KEY COMPONENTS TO A SUCCESSFUL MODERN INTEGRATED RISK MANAGEMENT PLATFORM

Business-Value-Driven

Ultimately enabling your business goals and objectives (business line, business initiative or corporate strategy).

Pragmatic

Provides an executable roadmap that takes weeks to months—not years. Creating a move-forward plan that navigates the issues and complexities of your business.

Minimum Viable Product (MVP) Approach

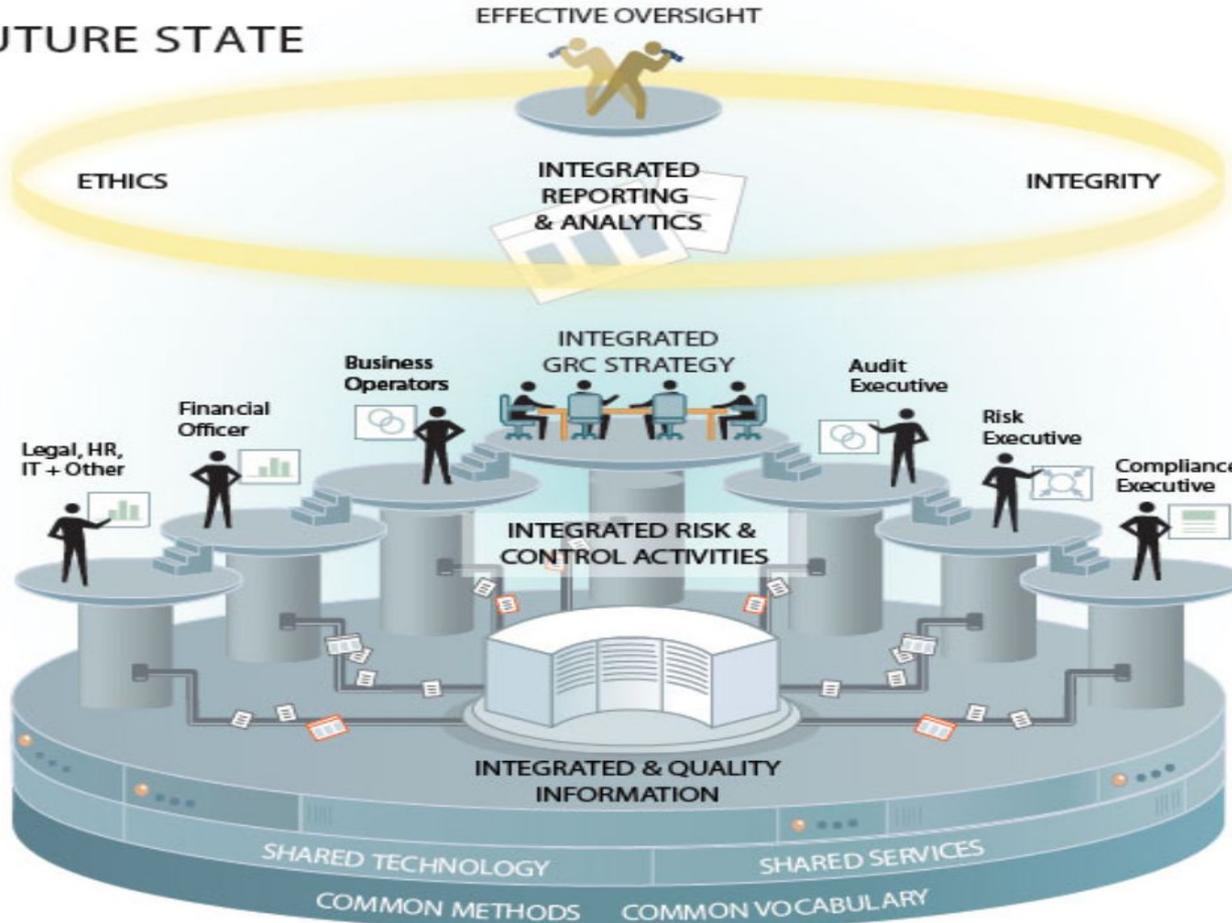
The creation of complex technical documents and diagrams is not a business value add. Avoid analysis paralysis. Be able to understand current state, agree on future state, and build an executable roadmap.

CURRENT STATE



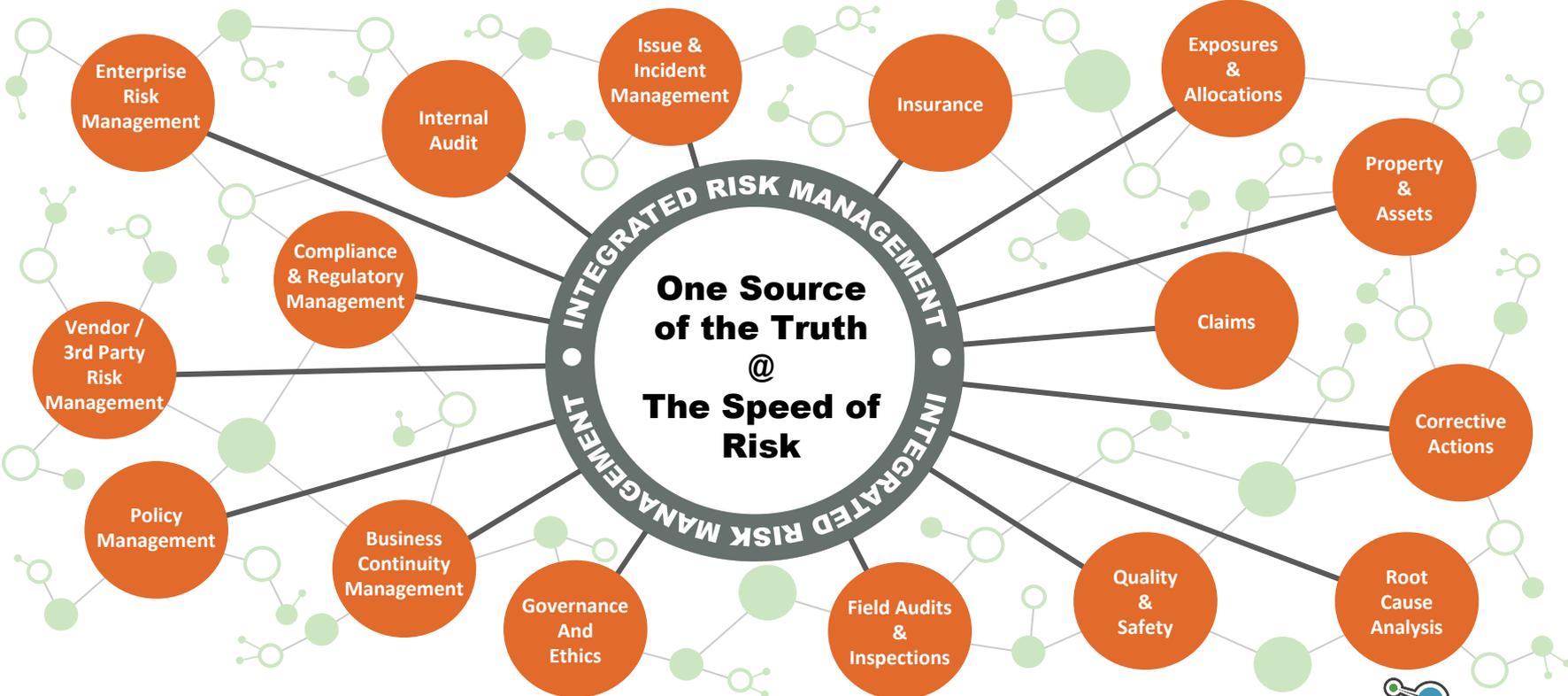
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FUTURE STATE



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WHY is INTEGRATED RISK MANAGEMENT Important



WHAT sets Integrated Risk Management apart

Siloed Approach - Individual Solutions

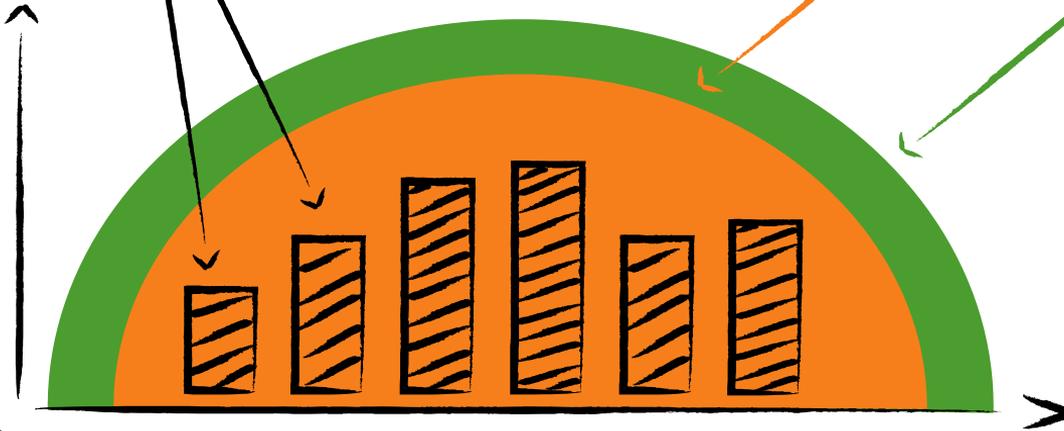
- Risk management and compliance software traditionally had a siloed approach focused on point solutions
- Riskconnect applications were developed under a single platform over time with integration in mind

Integrated Risk Management

- Individual solutions solve the needs of operations, while providing a unified view of risk
- Enterprise has the platform to support a truly integrated approach to risk

Actionable Intelligence

- Advanced analytics allows for a comprehensive view of risk
- Operational metrics drive key risk indicators for the business
- Allows risk intelligence to drive strategic decision making
- Senior management and board can act on real-time operational data



Successful companies in this new era understand that

they have to see all of the risks that matter, no matter where they are.

individual risks can't be managed in isolation, but must be understood in context.

risk data must be consistent, easily accessible, always current and impossible to ignore.

Companies in this new era need to practice

Integrated Risk Management.

And to practice integrated risk management, they need to evolve beyond their Babel's Tower of software unitaskers that don't talk to each other, work with each other, or worse -- work against each other.

The ROI of Integrated Risk Management

Stanley Steemer set out to automate the more basic process of managing certificates of insurance for our approximately 200 franchisees and their vendors , we never anticipated we would be able to reign in our entire vendor management process . But, we did, and it was transformative for the company.

Automating how we [manage vendors end-to-end](#) — including how we [manage certificates of insurance](#) — didn't just streamline processes for our business and make life easier for our associates and vendors. It had both

- revenue-generating
- and cost-saving

impacts that have translated into a real return on investment. Using [integrated risk management technology](#) has allowed us to:

- Expand Our Revenue Stream: → Growing into new markets
- Maintain Headcount: → Growth has been able to be handled with same headcount
- Reduce Outsourced Services → Reduced Costs and Dependence

Such results would not have been possible without the proper technology to cut across departments and bring together all areas of risk effectively and efficiently.

ARAMARK A CASE STUDY

Aramark provides dining, facilities, and uniform services to clients in education, healthcare, business, corrections, and leisure.

Its core market is North America (U.S. and Canada) with a presence in 19 other countries.

THE CHALLENGES

Unable to see Total Cost of Risks across enterprise

Extremely complex organizational hierarchy

Needed line of sight into global business units and the impacts they had on the corporate objectives

THE SOLUTIONS

RMIS (*Risk Management Information Systems*)

Claims Admin;

ERM - (*Enterprise Risk Management*)

Safety Management

Compliance/Multilingual

Regulatory SOX Controls (*Sarbanes-Oxley*)

Normalized and Aggregated Reporting

THE RESULTS

Ability to automate Claims and Risk processes

Overall view of enterprise-wide risk aiding forward-looking decisions

Compliant with SOX regulation (*Sarbanes-Oxley*)

Improve corporate visibility over current silo approach

LOCATION	Philadelphia, PA
COMPANY SIZE	265,500 employees, \$14B
INDUSTRY	Managed Services
SOLUTION	RMIS (<i>Risk Management Information Systems</i>), Audit, Safety, Compliance, SOX (<i>Sarbanes-Oxley</i>)
FIRST ACTIVE	May 2014



15,500+ USERS

