



**CHICAGOLAND
RISK FORUM**
CHICAGO & MID-ILLINOIS RIMS CHAPTERS



RISK MANAGEMENT CONFERENCE
AND EXHIBITION

SPONSORSHIP PACKAGE

November 12-13, 2018

The Chicago RIMS Chapter and the Mid-Illinois RIMS Chapter are excited to host the 2018 Chicagoland Risk Forum: Empowering Risk Management.

This year, we revisited our value proposition and have refreshed our commitment to our risk management community. We are committed to bringing outstanding educational content, thought leadership and networking experiences to our Chicagoland risk community, treasurers, and general counsel. We will connect them with YOU, our valued sponsors who are best positioned to provide meaningful educational experiences, state-of-the-art risk tools, and fresh ideas around risk and insurance challenges, old and new.



As we know, the Chicagoland area is rich with risk and insurance industry resources and a vast network of insurers, brokers, counsel, consultants and innovative vendors with expertise serving our constituency.

HOW DO WE SET OURSELVES APART?

You can help us empower our risk purchasers through meaningful participation and contribution to the city's premiere risk forum designed to assist our community in making purchasing decisions through focused content.

As we focus on our area risk managers, we are also renewing our commitment to you. We will continue to offer all of the opportunities you've seen in the past, including opportunities to speak at a conference session; to exhibit in conference booth space; to showcase your logo in various media; and to obtain a pre-conference attendee direct email list. However, this year we will also enhance the sponsorship experience by offering:

- **Pre-event social media pushes with your content**
- **Pre-event posting of one whitepaper on our conference website**
- **Additional opportunities for logo placement (conference swag, additional refreshment breaks)**
- **Post-event metrics around session attendance by attendee role in the industry.**

In addition, the event will take place on one floor, offering even greater and more consistent exposure to event attendees!



INDUSTRY LEADERS ATTENDING

The Chicago RIMS Chapter and Mid-Illinois RIMS Chapter will host more than 20 sessions on pertinent, relevant topics for over 400 top risk management leaders from the Chicagoland area. The Chicagoland Risk Forum will provide opportunities to learn, enhance business operations and connect with industry contacts. Sponsors and exhibitors will be able to talk with the decision makers that are already buying or evaluating products.

CUSTOM SPONSORSHIP PACKAGES

In addition to preset sponsorship packages, this year we will offer the opportunity to customize your own sponsorship package. You can now supplement a preset package with additional features, creating a sponsorship package specifically tailored to your goals for the conference and the manner in which you would like to market to the Chicagoland risk community. **If you do not see a sponsorship feature you would like or have questions regarding A La Carte, please contact Maggie Divarco at mdivarco@comcast.net. We are committed to making your sponsorship dollars work for you to the best of our ability.**

Join us in Empowering Risk Management, fulfilling our value proposition and making 2018 an enriching success for the Chicagoland risk and insurance community, the RIMS Chicago and Mid-Illinois Chapters, and for YOU!

MENU OF FEATURES	A LA CARTE	CONNECT \$1500	EXHIBITOR \$2500	SUPPORT \$5000	WIFI (1) \$5500	PROMOTE \$7500	INVEST \$10000	EMPOWER \$15000
Company Logo in Conference Program	X	X	X	X	X	X	X	X
Company Logo on Conference Welcome Signage	X	X	X	X	X	X	X	X
Complimentary Conference Registration		1	2	2	2	2	3	8
Booth Space in Exhibit Hall			X	X	X	X	X	X
Pre-Conference Attendee Direct Email List	X		X	X	X	X	X	X
Opportunity to Speak at a Conference Session	X			X		X	X	X
Company Logo on Website	X			X		X	X	X
Reserved Table at General Session with Signage	X						X	X
Sponsored Breakfast (1) or Lunch (2)						X		
Logo Displayed at Closing Session							X	
Opportunity to Introduce Closing Session							X	
Logo Displayed for Opening Keynote and Monday Night Exhibitor Reception								X
Company Name is Conference Password					X			
Logo on Wi-Fi Specific Signage					X			
Logo on Conference Badges							X	
Pre-Event Social Media Push (Linkedin & Twitter): 2 pushes	X	X						
Conference Swag - Misc. (Subject to Approval)	X							
Refreshment Breaks (4)	X							
Logo Displayed as A/V Sponsor	X							
Posting of 1 Whitepaper on Relevant Emerging Risk on the CRF Website	X							
Host On-Site Twitter Monitor (1)	X							

RISK AND INSURANCE MANAGEMENT SOCIETY

As the preeminent organization dedicated to advancing the practice of risk management, RIMS, the Risk Management Society™, is a global not-for-profit organization representing more than 3,500 industrial, service, nonprofit, charitable and government entities throughout the world. Founded in 1950, RIMS brings networking, professional development and education opportunities to its membership of more than 11,000 risk management professionals who are located in more than 60 countries.

THE COMMITTEE WELCOMES YOU TO THE 2018 CHICAGOLAND RISK FORUM!

2018 Chicagoland Risk Forum Co-Chairs

Toni Herwaldt, The Kraft Heinz Company
Raymond Hernandez, Crate & Barrel

2018 Chicagoland Risk Forum Committee

Ross Amend, State Farm
Debbie Babock, Katie School of Insurance
Robert Benvenuto, JLT Specialty USA
Steve Boss, Aon
Karen Lemanski, HSBC North America
Mandy Manalli, Belfor USA

Jaci Mennenga, COUNTRY Financial
Jason Mezyk, GLP
Ellen Michael, TUV SUD GRC
Mike Skweres, Navigant
Chris Sullivan, SwissRE
Liz Walker, Groupon

TENTATIVE AGENDA

Monday, November 12th

Morning Arrivals & Registration
Ethics Training for CEU Credit

Pre-Conference Session

12:00 pm – 1:00 pm Lunch w/ Welcome & Keynote speaker

Afternoon Educational Sessions and Exhibitors

1:00 pm – 8:30 pm Exhibit Hours
5:30 pm Exhibitor Reception

Tuesday, November 13th

Morning Educational Sessions and Exhibitors

8:00 am – 3:00 pm Exhibit Hours
12:00 pm – 1:00 pm Lunch
12:45 pm Closing Session



REGISTER TODAY!

CHICAGOLANDRISKFORUM.ORG

EXHIBITOR SET UP

Our Exhibitor set up will optimize opportunities for interaction with attendees.

All breaks will be located inside exhibitor area. Each space will be marked off and pre-assigned. Exhibit hours will be Monday, November 12th from 1:00 pm-8:30 pm and Tuesday, November 13th from 8:00 am-3:00 pm. You are encouraged to hand out materials to attendees. Exhibit set up time is available on Sunday evening November 11th from 6:00 pm-8:00 pm. All exhibitors should be set up no later than 10:00 am on Monday, November 12th. Exhibits must be up for the duration of the exhibit hall hours. Exhibitors cannot break down their exhibits until Tuesday afternoon.

REGISTRATION

Each sponsor package allows sponsors to take advantage of complimentary registration for their client, customers or employees. These can be used for the educational sessions, meals and social activities. Help us market the Chicagoland Risk Forum by inviting your clients to attend.

HOTEL INFORMATION

The Chicagoland Risk Forum is being held at the Marriott Mag Mile.

Chicago Marriott Downtown Magnificent Mile
540 North Michigan Avenue
Chicago, Illinois 60611

A room block at the Marriott Mag Mile is available Sunday, November 11th and Monday, November 12th for \$287 per night (plus applicable taxes). Reservations may be made directly with the Marriott at 1-877-303-0104. Identify the Group as the RIMS Chicagoland Risk Forum. Marriott Rewards Members earn DOUBLE POINTS! Reservations must be made no later than October 21, 2018. Attendees are responsible for their accommodations.

REGISTER TODAY!
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EMPOWERING
RISK MANAGEMENT
2018